

DAM Enquiry Form

Your Name (required)

*

Your Email (required)

*

What Industry are you from?

Country

Asset Uses?

- Archive
- museum
- Customer Communication
- Customer presentations
- Documentation
- Marketing
- Media
- Product design
- Product Packaging
- Promotion
- Promotion
- Sales collateral
- Training (customers)
- Training internal
- Others

If other please specify

Types of Media used in your company?:

- Audio files
- Banner Ads
- Flash animations
- Graphics
- Layout Files (Indesign, Quark, etc.)
- PDF documents
- Power Point Presentations
- Video files
- Web pages
- Other

If other please specify

Asset Delivery Channels

- Power points
- Partner websites
- Partner distributors
- Other Partners
- E-publishing
- Syndication

- Social Media
- Business presentations
- Documentation
- Training
- Other

If other please specify

Types of Problems

- Asset creation process
- Distribution to multiple locations
- Finding assets
- Handling multiple formats
- Providing access to partners
- Providing access to people within the organization

- Publication in different formats
- Reusing Assets
- Repurposing Assets
- Tracking Versions
- Other

If other please specify

Asset Distribution

- Direct to customers
- Internally
- iTunes
- Other partners
- Our Website
- Partner websites
- Print
- Social media sites
- Unsure
- Other

Problems with current assets

- CD's/DVD
- Custom Solution
- Dekstop programs
- Desktop Folders
- DAM Service (On demand)
- DAM Software (In house)
- Document Management System
- Records Management System
- Shared Drives on LAN
- Tape Libraries
- Other

If other please specify

Things Important to your DAM Decision?

- Ease of maintenance
- Ease of upgrade

- Ability to customize
- Availability of extensive API
- Cost of Product
- Features of the product
- Local availability of professional services
- On Demand (Hosted) Offering
- Product Performance
- Product Usability
- References
- Scalability
- Security
- Stability of the Vendor
- Vendor partners in your region
- Other?

If other please specify

Do you currently have a DAM SYstem?

If Yes, Vendor name?

Any Other Information you would like to share?